

Some recent innovations in ocean conservation outreach



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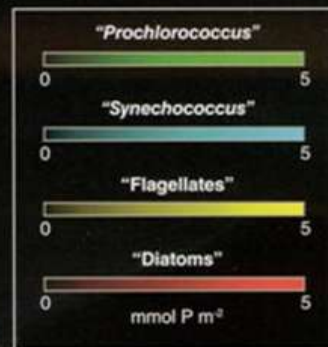
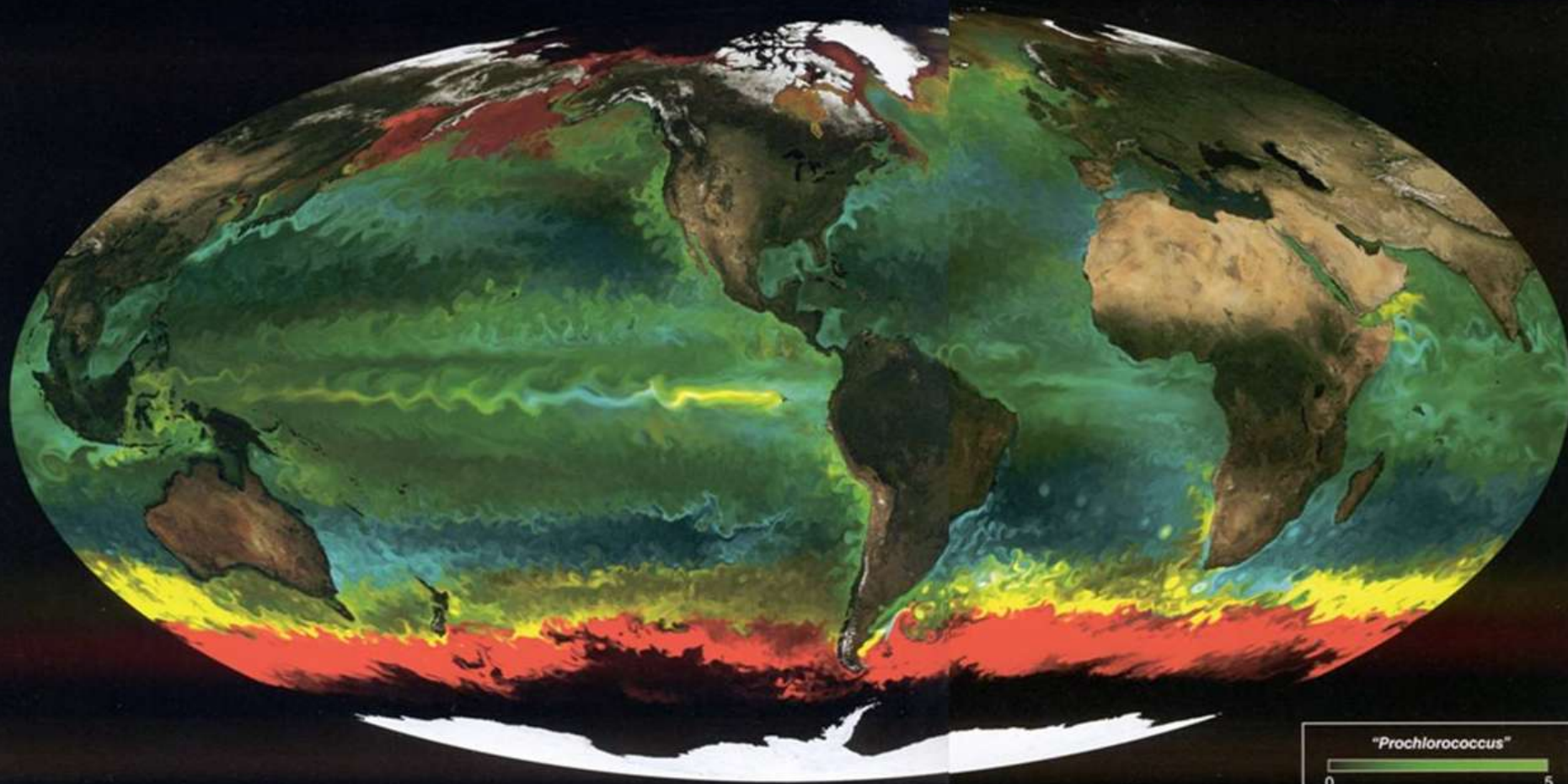


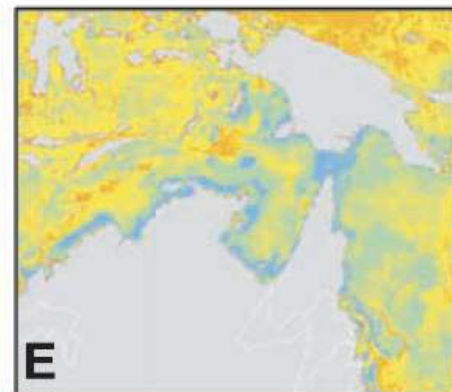
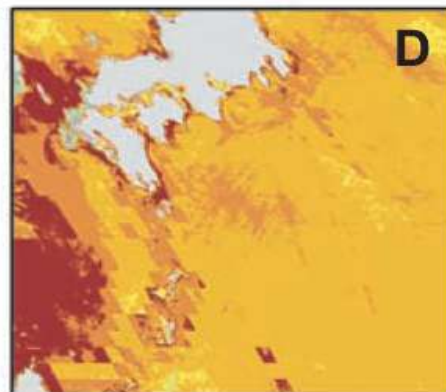
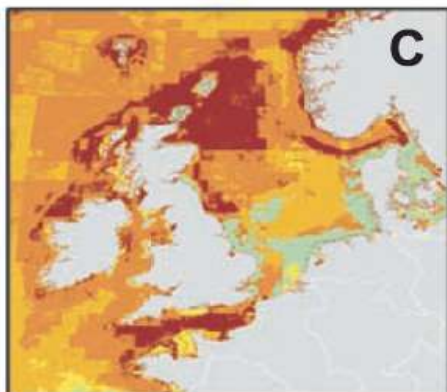
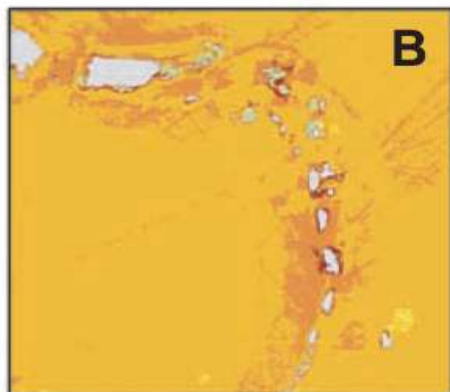
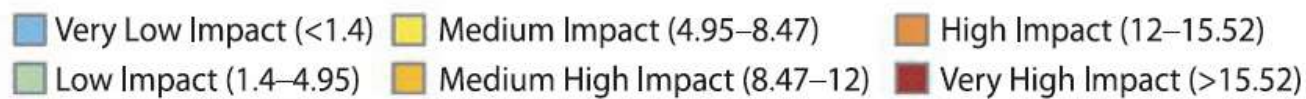
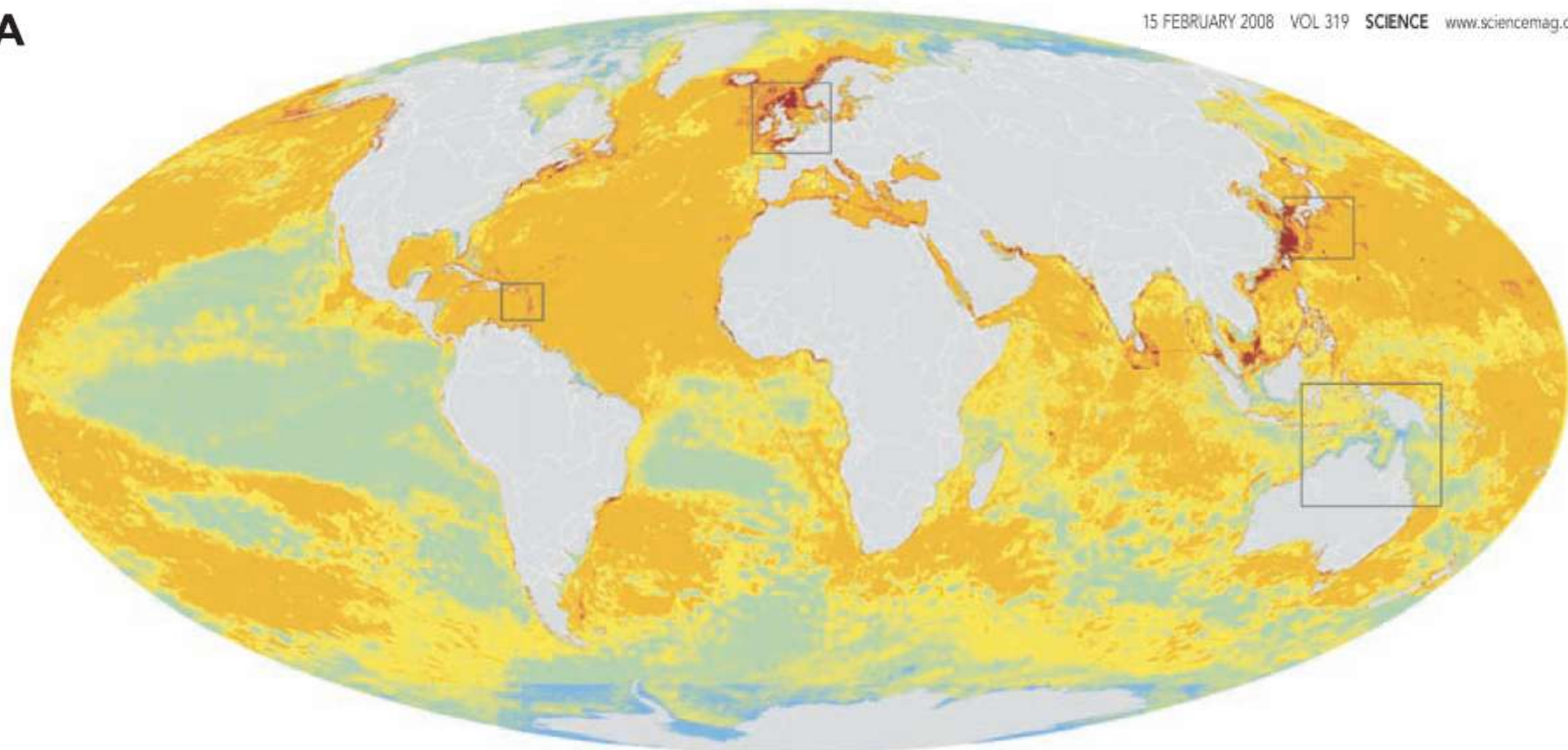


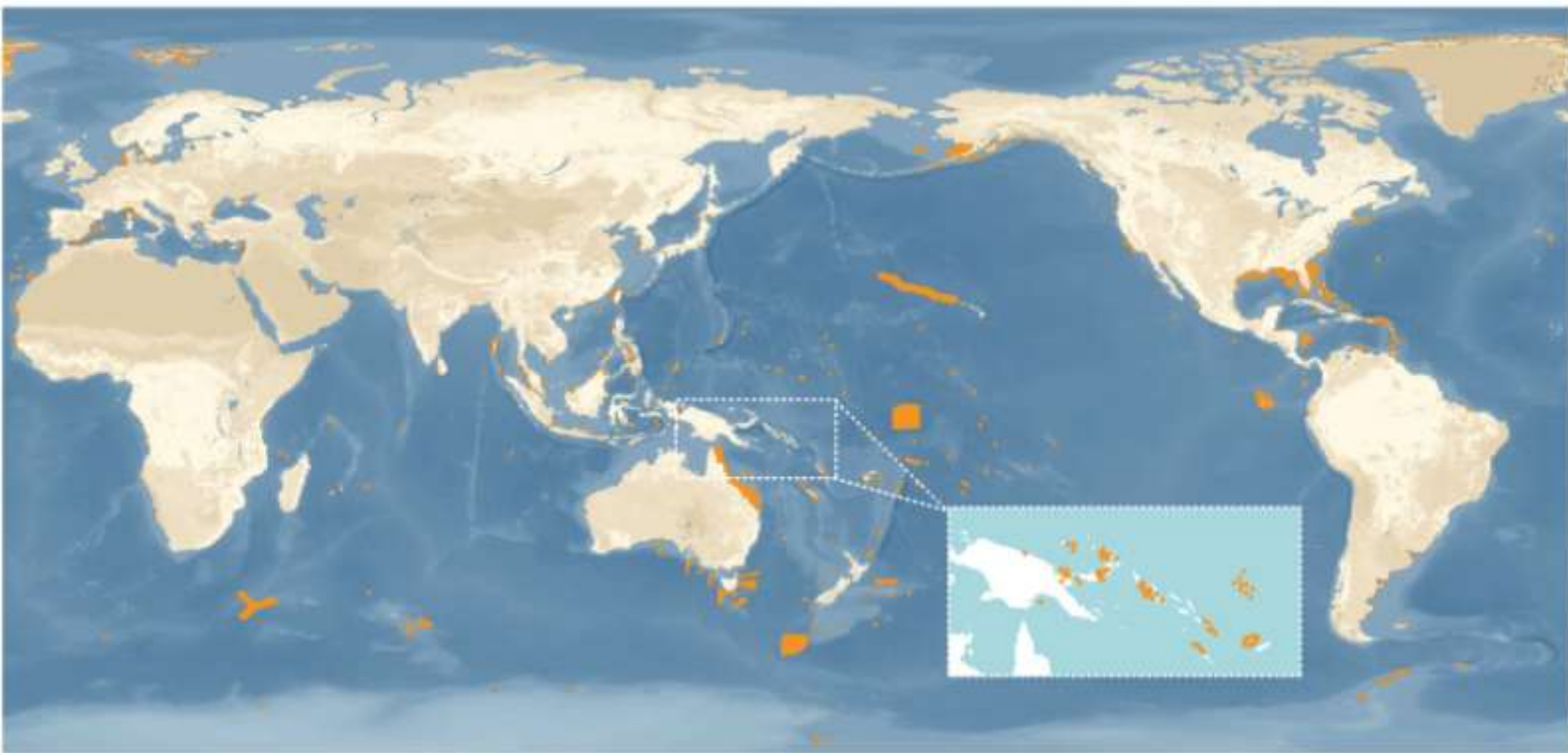








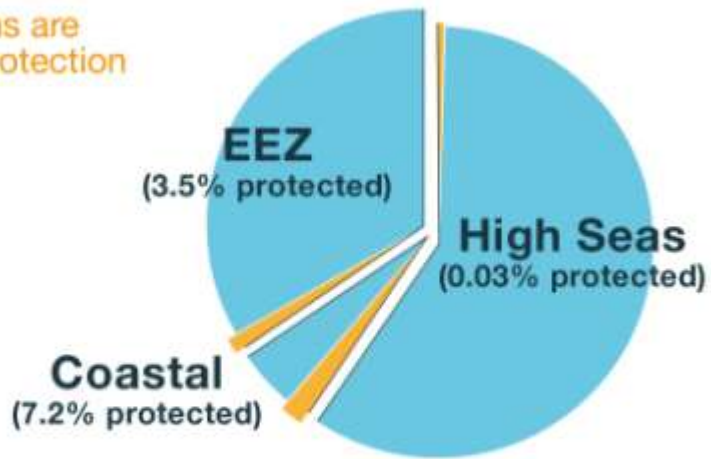
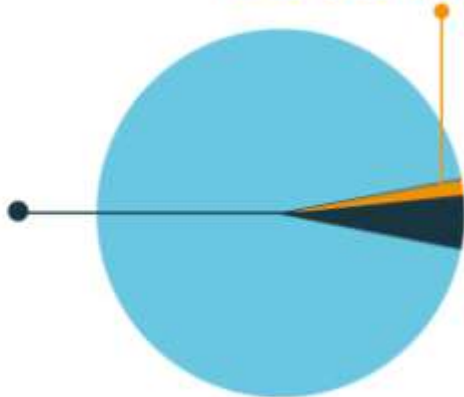
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Scale: 1:200,000,000

10 %
target for global
cover of marine
areas by **2020**

1.6% of oceans are
under protection



■ Marine Protected Areas
■ Global Oceans

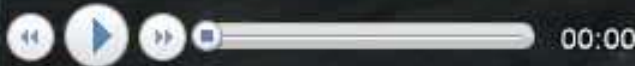
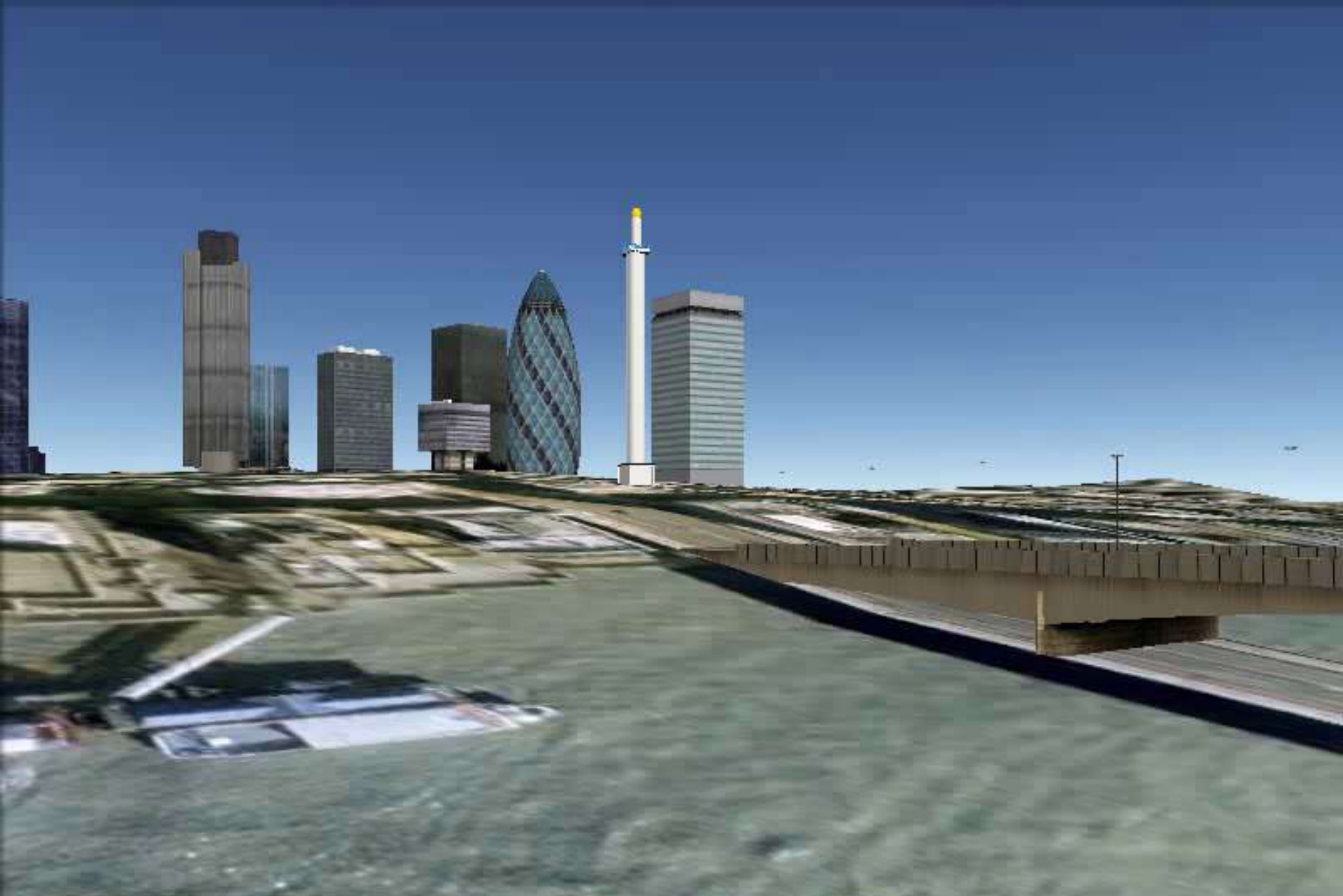
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Discover the Ocean

earth.google.co.uk/ocean

2nd February 2009



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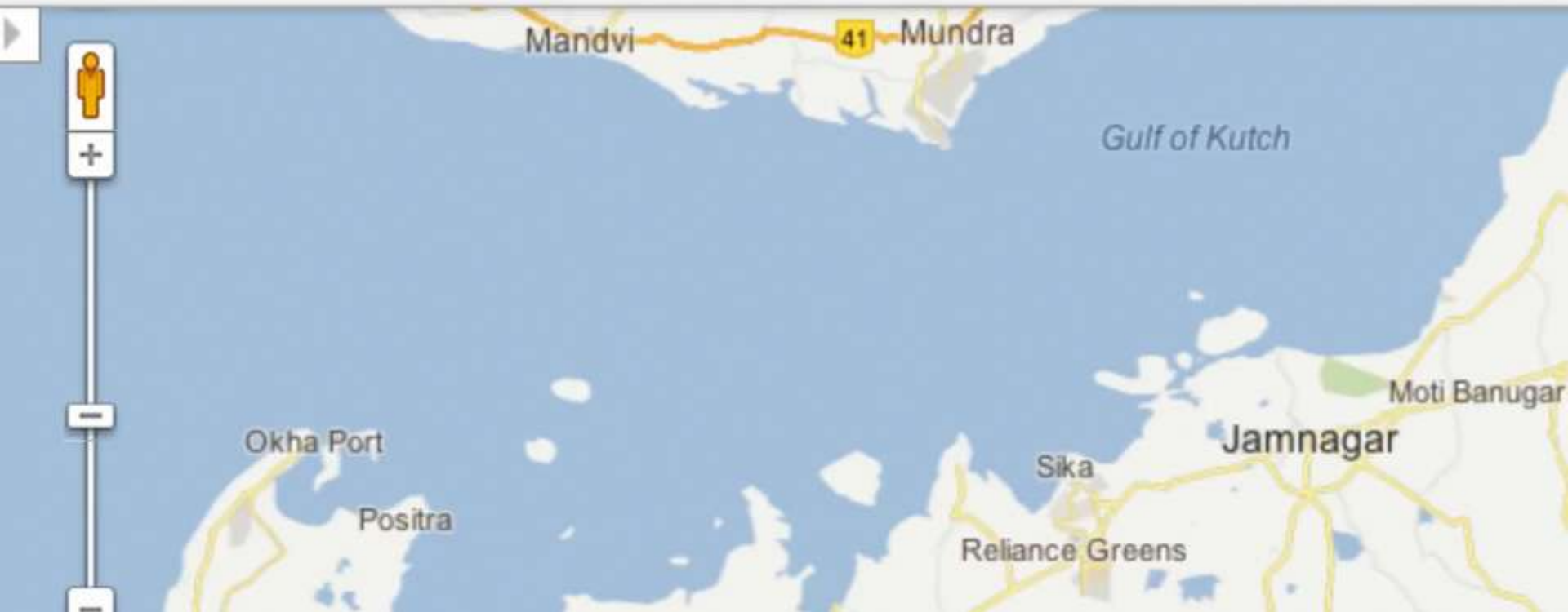


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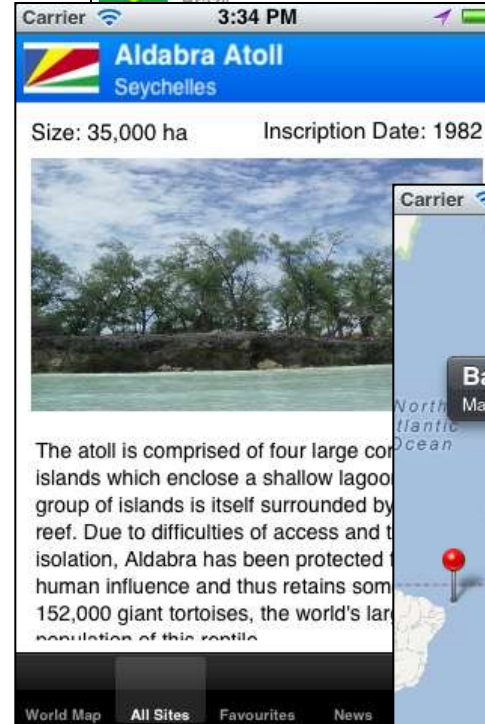
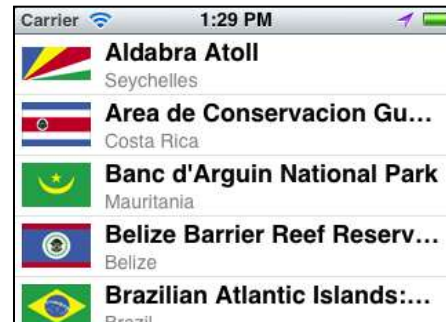










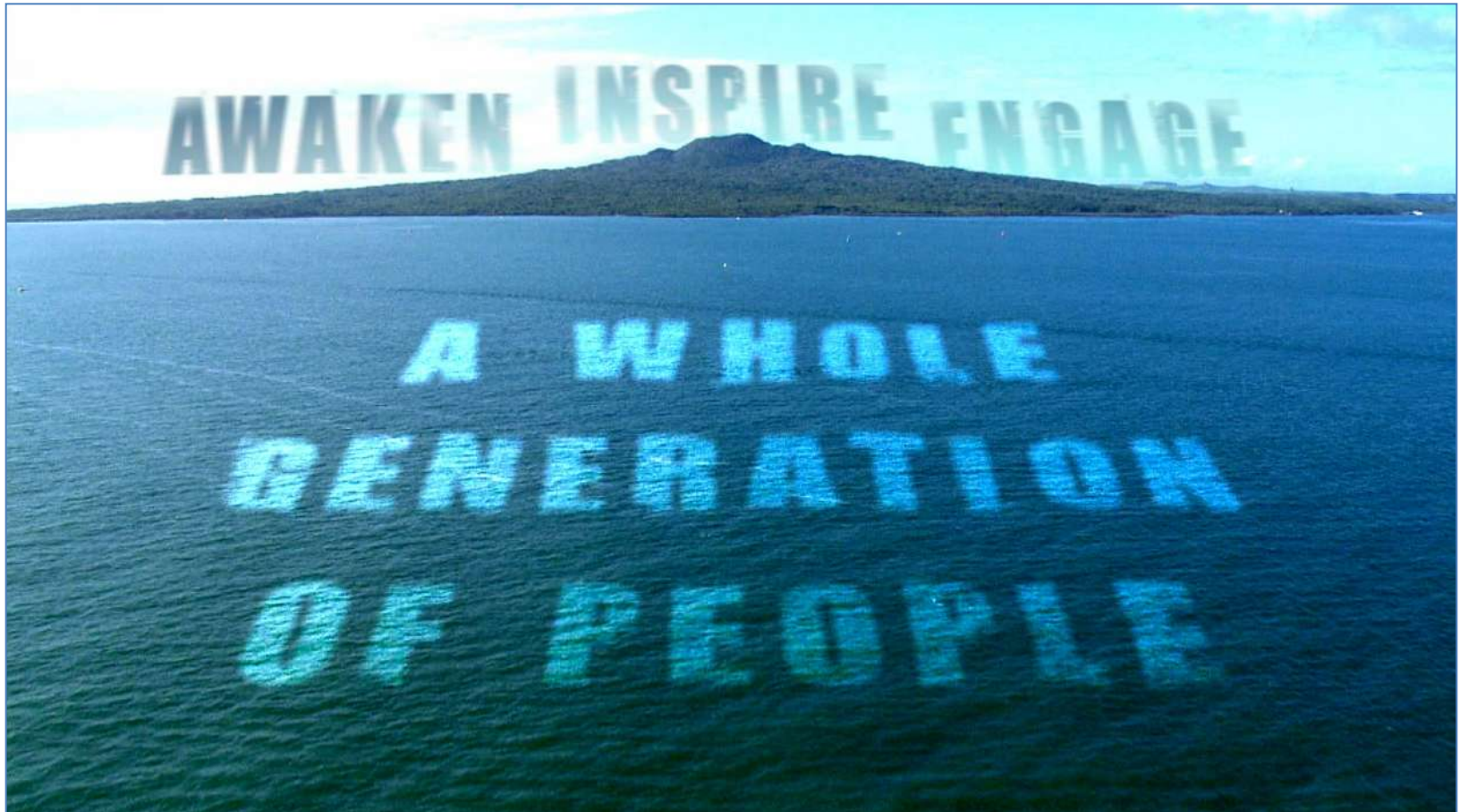


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February 2009

MISSIONBLUE



TED / Asa Mathat

"I wish you would use all means at your disposal -- films! expeditions! the web! more! -- to ignite public support for a global network of marine protected areas, hope spots large enough to save and restore the ocean, the blue heart of the planet."

TED Ideas worth spreading

Hope spots – wishing for a healthier, better protected ocean

A 'hope spot' is a place in the ocean which merits special protection because of its wildlife and significant underwater habitats. Each hope spot can give the ocean a 'breathing space' from our activities, to recover and flourish. Some hope spots are already being discussed, with plans being drawn up, while others are at a much earlier stage. Mission Blue in association with Google will showcase some of these outstanding areas, and highlight why increasing ocean protection is a global priority.

The hope spots we feature have been carefully chosen with a view to geographical representation, as well as their rich exceptional variety of marine life. If protected they provide hope for the ocean and our future.

Mission Blue is using Google Earth to showcase some of these outstanding areas. View these spots in Google Earth.



Map Courtesy of National Geographic Society









With special thanks to:

Greg Brost

Google

Andy Jeffrey

Sylvia Earle & Insurgent Media
America's Cup Events Authority

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